



*News From*

# JACK DOYLE

## MONROE COUNTY EXECUTIVE

**For Immediate Release:**

**Wednesday, December 3, 2003**

### **MONROE COUNTY HOSTS YOUTH ASSET BREAKFAST**

*Kodak sponsors "Capture Asset Moments" event with local youth*

Monroe County Executive Jack Doyle announced today that the County will host an Asset Partner Network Breakfast tomorrow, **Thursday, December 4** at Eastman Kodak Company's Riverwood facility, 4545 East River Road, 7:30 a.m. – 10:30 a.m. More than 250 asset builders will be in attendance including representatives from each town in Monroe County, the City of Rochester, elected officials and several youth services agencies, including the United Way of Greater Rochester. This is the third breakfast event of its kind, however, it's the first sponsored by Eastman Kodak Company.

The theme of the breakfast is "Capture Asset Moments" or recording assets and documenting building assets through pictures. The theme was developed in part with Eastman Kodak Company who donated 756 single-use cameras to the County's 2003 Youth Summit event that focused on the County's Positive Youth Development initiative through the asset approach. Held in February of this year, this was the second youth summit held by the County and brought together more than 700 local youth, adults, government officials, business leaders and asset coordinators to facilitate the exchange of information on building assets in young people.

"Positive Youth Development is a priority in this community," said Doyle. "Through continuous education and outreach we are furthering the asset initiative and taking an active interest in our young people's lives. Ensuring our young people grow to be healthy, caring, responsible individuals is a community responsibility."

At the breakfast, communities from across Monroe County will be displaying scrapbooks of pictures taken with the cameras donated last year by Kodak. The scrapbooks will in essence "tell the asset story" of how asset building is taking formation across the county. In addition, an asset slide show will highlight pictures of youth and their families throughout Monroe County.

Mary Ackerman, director of the National Initiatives of Search Institute will be speaking. Monroe County has received national recognition for its asset initiatives which began in 1996 when Peter Benson, president of Search Institute, first came to our community.

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*For more information, call:*

*Communications & Special Events at 428-2380*

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